



***ATV Maine Meeting Minutes***  
**December 10, 2011**  
**Hosted by: Airline ATV Riders Club**

Call meeting to order at 9:10  
Please turn off your cell phones  
Pledge of Allegiance  
Introduction of officers

9:30 – Shane Knowles – American Income Life –Some of the sales force were overbearing when visiting ATV Maine members. Folks are still covered even if they do not send in their card. Our benefit is increasing to \$3,000.00.

- **President's Report:**
  - Voting—Nominations for officers. Mike Worthley nominated and seconded by Doug Kane for Sherri Jordan to be Secretary , All other current officers are planning on staying on. Up to 91 clubs with one pending. Directors only will be voting. If no other nominations secretary will cast the one vote.
  - Website/Facebook --Facebook is a double edged sword. Promoting communication. There are different ways to set up your Facebook page. There is a concern that our Facebook was hacked. A couple of folks did have inappropriate comments that were deleted immediately. Most folks felt this is a great way to communicate to our members. Mike said one Facebook example is the RTP Grants where you can post and repost. Francis Smith made a motion to leave Facebook alone and seconded by Mike Worthley to leave it alone. Motion carried. Terrance will write an article in regards to websites for the newspaper. ATV Maine is hosting websites for individual clubs at no charge. We have a couple of clubs that are currently using this service. ATV Maine will pay for the Domain name.
  - Sales agreement for trailers/website logos—Tami is waiting for the quote to do the trailer lettering. Once that is obtained we will be putting packages together so we can sell advertising on our trailers. We will do three year contracts. The packages will include website, newspaper and trailer advertising.
  - Lobbyist for ATV Maine—We are looking at our options to handle our Augusta business. Last year a major item was not able to be taken care of. A legal firm has been contacted to help fix our Storm Water Management issue. Motion made by Dale Giles and seconded by Francis Smith to use lobbying group as long as it stays in our budget. The thought is that it will cost approximately \$2,000 to get this current problem resolved. Pineau's have done an excellent job to date for us. This will need to be fixed through the errors and omissions rules. A current

member of Penobscot Off-Road Riders has some experience with Augusta and may be able to help.

- Ad Hoc Committee for advertising—Will put something on website to find someone to help us with our advertising issues. We want to put together some packages for advertising on the website, newspapers and trailers. Ed Coleman volunteered for committee.
  - Liability Insurance deficit for 2010—ATV Maine bought the policy and clubs that choose buy into that policy. During 2010 we had approximately an \$8,000 deficit in the cost. Discussion was had whether we should go to the DOC to cover the deficit. DOC cannot pay the deficit and continue to reimburse the clubs. The question at this point is whether any of the clubs actually got benefit for this insurance cost. Apparently there are several clubs who will need to use their insurance costs for part of the grant costs. ATV Maine has already absorbed the costs and the clubs will get their insurance reimbursement. It is very important that clubs submit all of their expenses, including the insurance they have purchased, even if the expenses are more than the maximum grant amount. It is imperative that Brian has a complete record of all club expenses. We need to have all the data so that the Dept can show the total costs of maintaining these trail systems. There has been conversation in the Governor's office as to the economic impact that recreational vehicles has on the State of Maine. Legislatures are looking at the food and lodging tax in relation to this section of tourism. Maurice is suggesting that we get together with Brian and get a full tally of what clubs are actually using the insurance expense on their grants.
  - Increase hours to be paid for Business Manager—We are currently getting a lot more hours than we are paying for. Most of the folks working for the Board have taken their position as a volunteer position. Currently we pay for 25 hours at \$10.00. We currently pay a stipend to the Secretary, Webmaster and the Treasurer. Motion made by Mike Worthley seconded by Ken Snowdon to start paying now to increase an additional 10 hours week at \$10/hour. Motion carried unanimously.
  - Landowner Conference at SAM Conference Center—Landowner Incentives conference. We have a contingency that will be going to the conference.
- Secretary's Report: Motion made by Real Deschaine and seconded by Bill Lombard to forego reading of minutes. Motion carried. Tax Status-currently 990 has been completed by the tax accountant and will be filed. 501C-3 update we continue to work on this. One lawyer was going to do this work pro-bono; however, she is currently unavailable to help. Rose will contact another lawyer to see what kind of a fee will be charged by them, Rose reviewed the Executive Board of Directors phone polls for GPS's purchase. We are getting them for the trail committee so they can GPS the MATS trails. Phone poll required to be done to purchase of GPS's as it was not discussed at the October meeting. We wanted to get the same ones currently being used by the State. The President also wanted to order them before year end and the end of the current DOC contract. Our Board voted 3 against and 6 Board members voted for it. This cost is intended to be covered at 70% by the DOC. This will allow us to have consistency among all the original Regional directors. Motion by Sue Lanouette

seconded by Francis Smith to purchase the 6 copies of the mapping software programs to be used by the Regional Directors for the MATS system. Discussion had. Motion carried.

- Treasurer's Report: We are required to do an annual internal audit. An external one is cost prohibitive. We need to have a director available to do an internal audit. Stipend of \$1,000. The person that did this last year is not available again this year. Mike Worthley knows someone who may be able to do this for us.
- Business Manager's Report: Clubs—We have had some additional clubs join and a couple more that have inquired, ATV Maine data—4,282 member currently. Most organizations use a multiplier to determine the total membership usually around 3, Tami is looking to update the membership forms to be returned by the clubs, A point was made that the individual club membership forms should include the data for the entire family. This is needed for the AD & D insurance policy. Update on AD & D insurance—New policy contract has been signed. We now have a new policy in place offering \$3,000 policy to members. Also looking at covering the contents of the trailer. Ed Coleman made a motion and seconded by Richard Belanger that we purchase the insurance through United at a prudent time, which will be in the spring when trailers go back into use. We got a quote of approximately \$600 per trailer to cover contents and the ATV's. Discussion had. Motion carried.

Lunch: Motion made by Ed Coleman and seconded by Sue Lanouette to break for lunch.

Department of Conservation: Brian Bronson—Trail clean-up Day, trying to get credit for the ATV clubs doing the work that day. E-mail Brian if your club was involved in the clean up day. He is trying to get that data to make sure we get credit for our work that we did. We did 5 BMP training days. 86 folks have attended these trainings. Large landowners are very positive about these training sessions. State will be updating their website, hopefully by spring. Let Brian know of your ideas to enhance their current data. Updated TRAC files need to be submitted to Brian. Brian is working on getting map ready for printing. Any MATS information should be sent to Brian. Files in .gpx format can be transferred in mapping programs.

ATV Maine Charity Team – Francis Smith—ATV Maine has supported several non-profit agencies during the years. We have put together and AD Hoc committee to address what charities we at ATV Maine want to support. We have decided to do a calendar raffle. 30 calendars per club will be sent out to the 90 clubs. Ellis Pond Variety will hold a random customer drawing for each day in July. \$5,200 will be given out to each charity. There are incentives for folks selling calendars. All money should be in by June 29<sup>th</sup>. Pine Tree Camp, Al Langley Scholarship Fund and the Make-A-Wish foundation are the charities of choice. Calendars are sold at \$10/piece. Clubs can still support their own local charities. The team wanted to start with these three charities but next year we may choose three different ones. They are looking for representatives from each region to participate on the committee.

- Logo for ATV Maine Charity Team—proposing to use the current ATV Maine Logo and incorporate the words Supporting Maine Charities. Ray Archer and seconded by Terri Oliver would like to make a motion to put the words below the

current ATV Maine logo from this point forward. Discussion had. Motion carried unanimously.

Trails Vice President: Scholarship committee has decided to award \$1,000 to a worthy student. Applications are not forth coming. If you know of a student that is a member of a family that has been in ATV Maine please encourage them to apply, MATS trails—signage—DOC has published a book on ATV Maine trail signage, lots of complaints of poor signage, all trailmasters should have a copy of this book, MATS trail signs were reviewed, Odd numbers go North and South and even numbers go East and West, Bill also showed the trail information sign that has been designed to be placed on the major intersections on MATS trails, If the local club is not buying into the MATS trail system then it should be considered a MATS trail, MapTech Pro Software

Regional Vice Presidents:

- Northern – Real Deschaine—300 MATS signs have been put up, Looking for a District Rep for the Houlton region
- Eastern –Ray Archer –MATS trails, found some that were originally planned to be trails but the local clubs are not able to support them so some of the MATS trails have changed. Have built a couple of new bridges.
- Central – Ken Snowdon –Closed down in town trails, Went to Millinocket club meeting, combined with snowmobile club.
- Western – Mike Worthley—New trail going to Town of Mexico. The town wants to make some road access for folks so they can get in town to the local businesses. Working on gaining access to more trails.
- Southern – Ed Coleman –Quiet, need to get the Storm Water issue fixed so they can continue on the power line.

Rick Sack—Safety training, great exposure on the Safety trailers this past year. Judy Lombard has donated the helmet she won last meeting to the safety trailers.

Pot-of-Gold –This is sponsored by Can-Am. Needs to be a primary member of the club present to claim the prize. Rough Riders was the winner. No one from club present, so the pot will roll over to the next meeting.

Helmet Award—Mike Lanouette was the winner of the helmet for this month.

Elections –No further nominations, Doug Kane had been nominated for the Western Regional Vice President and declined. Secretary cast the vote to carry the nominations as is.

Next ATV Maine meeting will be February 18, 2012, Southern Region. We are still looking for a club to sponsor the meeting.

Adjournment-Motion made by Francis Smith and seconded by Ed Coleman for adjournment at 2:34.