

ATV Maine Meeting
Hosted by: Jeff's Catering
ATV Maine Banquet

Date April 15, 2023

Meeting called to order at 9:10 AM

Please turn off phones

Appropriate meeting conduct

Pledge of Allegiance

Introduction of officers:

President – John Raymond
Vice President – Real Deschaine
Treasurer – Sue Lanouette
Secretary – Susan Bethge
Northern Region VP – Dick Howlett
Central Region VP – John Raymond
Eastern Region VP – Daryl Friedman
Southern Region VP – Shawn Landry
Western Region VP – Karyn Varney
Web/Facebook Administrator – Daryl Friedman

Directors Count: 13

Total Attendance - 126

Welcome and introduction from our President, John Raymond.

Guest Speaker – Keith Harrick

Keith spoke of the bills that are currently being worked on in legislature including the gas tax study, registration study, and reciprocity with New Brunswick. He gave a brief overview of how legislation works and the importance of reaching out to your legislators and getting them educated on the needs of the ATV community. He also advised that we are in a “special session” meaning that due to not raising the debt ceiling at this time, the legislative session could cease at any time if Gov. Mills decides to send everyone home. The reason that this is important is because all of our bills would be carried over until next year.

Guest Speaker – Doug Beck/Dept of Agriculture, Conservation and Forestry

Doug spoke about RTP Grants through the Bureau of Parks & Land. ATV Clubs are not taking advantage of this grant program that is available to them and every year funds for Motorized trails are not being utilized. He went over guidelines and how to apply for the grant and encouraged everyone to take advantage of this program. This can be used in addition to the Municipal grants that clubs are already applying for.

Guest Speaker – Stephanie Miller

Stephanie presented ideas on creating websites for the ATV Clubs and how to drive traffic to them and how to list on search engines. Also gave tips for website design and getting creative. She also presented an opportunity for clubs to reach out to her and she would build the website for them for a discounted

rate of \$975. The offer expires May 15, 2023. Patten ATV Club gave testimony to how their membership exploded after hiring her.

Guest Speaker – Chris Gamache/Polaris

Chris spoke about using Polaris Ride Command and how to update trails within the program for re-routes or closures and it will update the next morning. This will help keep trails updated for users of the app.

Guest Speaker – Bill Slater/Rightway Trail Systems, LLC

Bill explained his modular trail system to be used in sensitive environments. His product helps prevent ruts and erosion minimizing trail footprint. His products were on display and he was available to answer any questions.

Break for Lunch

Copies of Secretary report from December 10, 2022, Profit & Loss Statement for July 2022 – June 2023, and ATV Maine bylaws were distributed at registration table.

Introduction of current officers

Directors count - 13

Motion to accept Secretary minutes, Minutes accepted.

Motion to accept the P&L statement

Treasurer report – was given by Sue Lanouette

Treasurers report accepted as read

John Raymond spoke and announced that ATV Maine will be hosting the first annual Maine ATV/UTV Expo, May 17th, 18th and 19th more details to follow.

Reviewed changes that need to be made to the rules and guidelines

Removed #3 since we no longer mail stickers to clubs.

Adjusted remaining numbers to go in sequence.

Amended #3 (old #4) to state that if someone wishes to join ATV Maine that we would be able to sign that person up for their preferred club. If no club is specified we will draw a club from our “pot of gold”. Wording adjusted for ATV Maine to handle mailing stickers to paid members upon receipt of their membership cards. Motion to accept the changes 1st Lou/2nd Lewis Conrad - Passed

Under trails committee, Motion to remove “working to resolve landowner issues beyond a club’s ability” Motion to accept the changes 1st Lou/2nd Lewis Conrad All in favor/Passed

Motion to pay VP’s for their mileage regardless of other District reps in attendance. Travel expenses have been removed since we only reimburse mileage. Motion to accept 1st Lou/2nd Dennis Brackett

Under “Officials” #2 – Add “The district rep can sit in for VP and assist.” Motion to accept 1st Charlie Corliss/Lou

We reviewed information regarding new card/sticker system similar to MSA. Answered questions regarding the new process

Discussed bringing back categories like the high mileage awards for next years banquet

Discussed the 4 trade shows we have done so far this year and the municipal grant classes that were offered. Also spoke about the DEP Certification class that we are looking to hold this year.

Clubs need to update their officers list with the state yearly. Some information is outdated and current officers and phone numbers are not being reported to the state. If there are issues reported, state officials are having a difficult time reaching current officers.

Presentation of Volunteer Awards

Club Door Prizes

Pot of Gold drawing (There were 3, \$100 winners)

\$100 – Frenchville

\$100 – Penobscot Ridge Riders

\$100 – Island Falls

Next Meeting – June 17 – Central Region/location TBD

Motion to adjourn – Lou/Bob Marquis/2

Minutes Respectfully Submitted,
Susan Bethge
Secretary, ATV Maine

Alliance of Trail Vehicles of Maine

Profit and Loss

July 2022 - June 2023

	TOTAL
Income	
47000 Program Income	
47210 Decals (Stickers)	171.00
47230 Membership Dues	47,503.00
47250 Banquet Admission	1,140.00
47280 Merchandise	270.00
47290 Raffle	5,160.50
47330 Clubs Insurance	28,600.00
Total 47000 Program Income	82,844.50
Interest Paid	17.12
Sales	2,730.00
Sales of Product Income	750.00
Total Income	\$86,341.62
GROSS PROFIT	\$86,341.62
Expenses	
51000 Operations	
51020 Meeting Room Expense	432.31
51030 Plaques	1,283.59
51040 Postage, Mailing Service	394.51
51050 Printing and Copying	1,026.63
51060 Supplies	2,245.48
51070 Telephone, Telecommunications	1,171.54
51080 Banquet Expense	1,074.93
51090 Computer Repairs/Expense	274.28
51100 ATV & ATV Accessories	1,557.18
51120 ATV Stickers	684.04
51130 E-board Meeting	4,492.60
51150 Hosting Club meeting reimbursem	900.00
51190 Sportsman Show	5,527.89
51200 Stipend	699.00
51220 Website	300.00
51250 Bank Fees	24.77
51270 51270 Raffle Winners	610.00
Total 51000 Operations	22,698.75
61000 Trailer Expense	75.76
61010 Trailer Acct mileage reimbursem	312.00
Total 61000 Trailer Expense	387.76
66000 Payroll Expenses	15,720.00

Alliance of Trail Vehicles of Maine

Profit and Loss

July 2022 - June 2023

	TOTAL
67000 Other Types of Expenses	
67100 Club Insurance	21,630.00
67300 Insurance - D & O	634.00
Total 67000 Other Types of Expenses	22,264.00
68000 Travel and Meetings	1,977.00
68320 Travel	1,810.12
Total 68000 Travel and Meetings	3,787.12
70000 Advertising/Promotional	280.12
Contract Services	
62150 Outside Contract Services	9,375.00
Total Contract Services	9,375.00
Square Fees	15.95
Total Expenses	\$74,528.70
NET OPERATING INCOME	\$11,812.92
NET INCOME	\$11,812.92